



2026 YEAR IN REVIEW





Mission Statement

IPTAY provides resources to support the academic, athletic, and personal development of Clemson University student-athletes and the competitive success of Clemson Athletics.

Vision Statement

IPTAY will be the model fundraising organization in intercollegiate athletics, providing unmatched support for student-athlete success and exemplary service to our donors.

IPTAY Core Values

STUDENT-ATHLETE SUCCESS

IPTAY will provide the resources necessary to afford Clemson student-athletes the best opportunity to excel academically, athletically, and personally.

INTEGRITY

In all ways, IPTAY will lead with honesty, trustworthiness, responsibility, and ethical behavior, while complying with all national, conference, and university regulations.

TEAMWORK

IPTAY will be intentional and collaborative in all phases of our mission including IPTAY staff, investors, internal (coaches, university staff and board members) and external partners, student-athletes, and stakeholders.

TRANSPARENCY

IPTAY will effectively communicate the purpose and outcomes of consistent and fair policies that drive philanthropic support for Clemson Athletics.

STEWARDSHIP

IPTAY will be trustworthy stewards of the contributions of our donors and volunteers, valuing and expressing appreciation for their time, talent, and resources while supporting all Clemson student-athletes.

What We Support

STUDENT-ATHLETE SCHOLARSHIPS

Each academic year, IPTAY has the responsibility of funding all student-athlete scholarships. IPTAY also provides the largest academic endowment (\$12.2M) on campus to the general student body.

Other Areas We Support: Athletics Facilities, Academic Support, Student-Athletes Services (leadership development, community engagement, sports psychology, nutrition, strength & conditioning), Mascots, Tiger Band, and Cheer.



IPTAY Annual Fund

21,323

IPTAY 2026 DONORS

\$45.22M

DOLLARS OF ANNUAL GIVING

8,748

NEW IPTAY DONORS

Returning Donors vs. New Donors

	PAW \$75	PURPLE \$250	ORANGE \$500	CHAMPION \$1,000	TIGER \$1,900	HOWARD \$2,900	IPTAY \$4,000	JERVEY \$5,500	McFADDEN \$7,250	FIKE \$9,000	HEISMAN \$13,500	RIGGS \$27,500
RETURNING DONORS	1,307	1,842	1,491	1,631	1,490	898	1,175	948	602	653	1,004	107
NEW DONORS	770	6,841	315	82	64	9	14	17	8	15	30	10
TOTAL	2,077	8,683	1,806	1,713	1,554	907	1,189	965	610	668	1,034	117

2026 Donors By Affinity Program



1,306



10,101



7,610

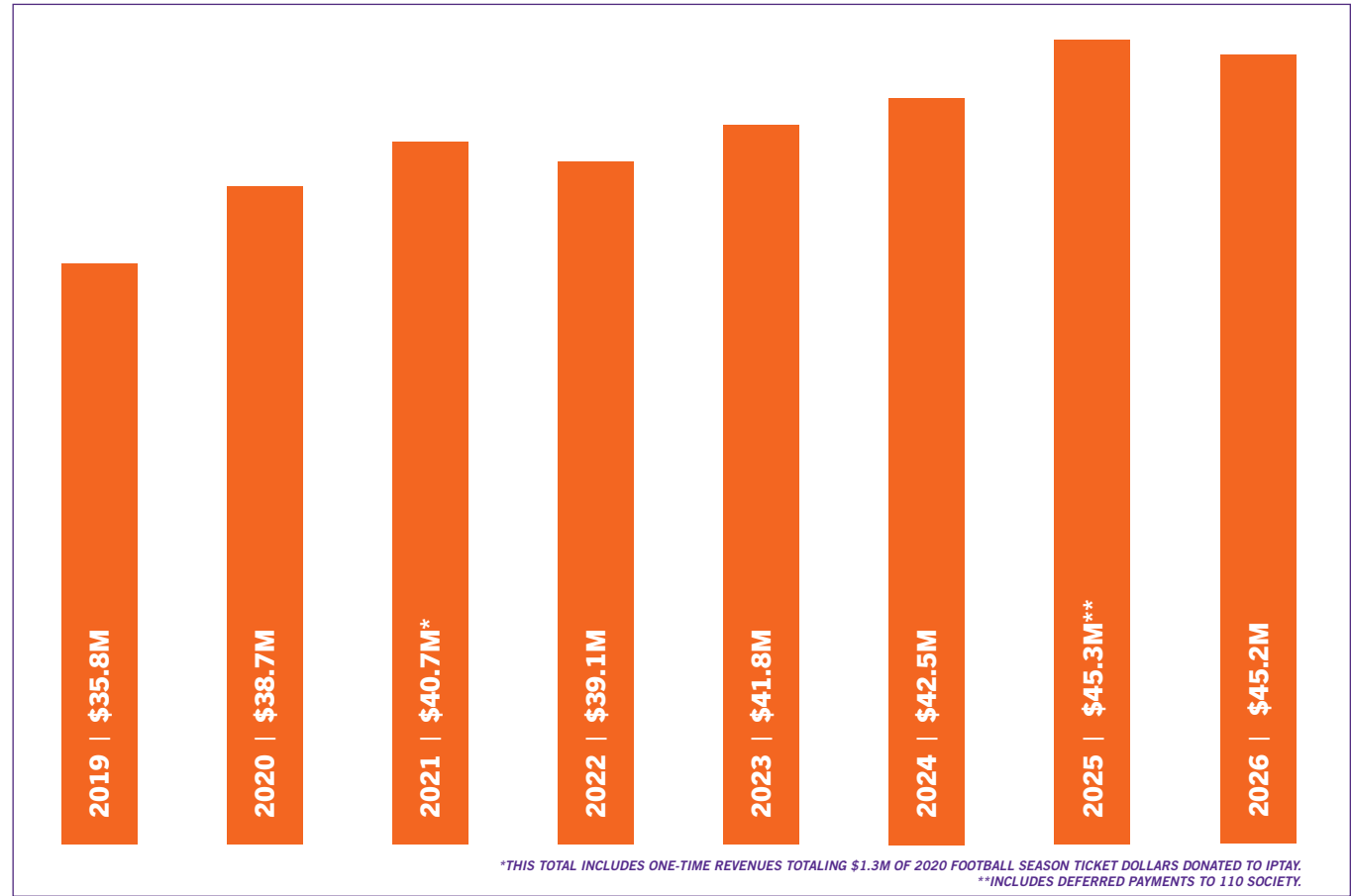


753

*ONLY IPTAY YOUNG ALUMNI IS INCLUDED WITHIN THE IPTAY 2026 DONOR TOTAL

IPTAY Annual Fund Giving Trend

Total Annual Fund Dollars In Cash By Year Since Launch Of University Fiercly Forward Campaign in 2019



IPTAY Major Gifts

\$26.86M
DOLLARS OF MAJOR GIFTS

Clemson depends on the generosity and foresight of donors to build and maintain collegiate athletic excellence. Gifts that build an endowment and support major facilities and large-scale initiatives leave a lasting legacy and are vital to the future and the quality of athletics at Clemson. Major gifts may be in the form of cash, real estate, securities, gifts-in-kind and a number of other options.

Cornerstone Partner Program



ATHLETIC
**Cornerstone
Partner**

DONORS	GIFTS	TOTAL THROUGH FY 2026
29	36	\$168.4M

IPTAY Planned Giving

\$4.84M
DOLLARS OF PLANNED GIFTS

IPTAY Legacy: IPTAY Legacy is the guarantee that the priorities of IPTAY continue for years to come. These visionary gifts ensure that opportunities exist for future generations of student-athletes. These gifts continue long into the future, and many planned gifts are part of major gifts.

Types Of Planned Giving: Bequests, Gift of Retirement Assets, Life Insurance Policies, Bargain Sale Charitable Gift Annuities, Gift of Real Estate, and Charitable Remainder Trusts

IPTAY Premium Seating

\$9.56M
DOLLARS OF PREMIUM SEATING

Impact Of Support

3

ACC CHAMPIONSHIPS
Gymnastics and Indoor and Outdoor Women's Track & Field won ACC Championships.

3.35

TIED RECORD GPA
Clemson student-athletes earned a record GPA of 3.35 for the 2026 Spring Semester.

First-Ever

NCAA REGIONAL FINAL
Clemson Gymnastics competed in its first ever NCAA Regional Final.

NCAA Champs

TWO NATIONAL TITLES
Gladys Chepngetich wins NCAA Indoor 800m Championship: Shantae Foreman claims NCAA Outdoor Triple Jump title.

Campus Impact

10,101

**IPTAY COLLEGIATE
CLUB MEMBERS**

26

**IPTAY STUDENT ADVISORY
BOARD (ISAB) - COLLEGIATE
CLUB RECRUITMENT**

75

**STUDENT-ATHLETES
GRADUATED IN THE
SPRING OF 2026**

33

**DIFFERENT DEGREES OF THE
SPRING STUDENT-ATHLETE
GRADUATES**

One-IPTAY

Total Dollars Raised By The “One-IPTAY” Enterprise In 2026



\$86.48M

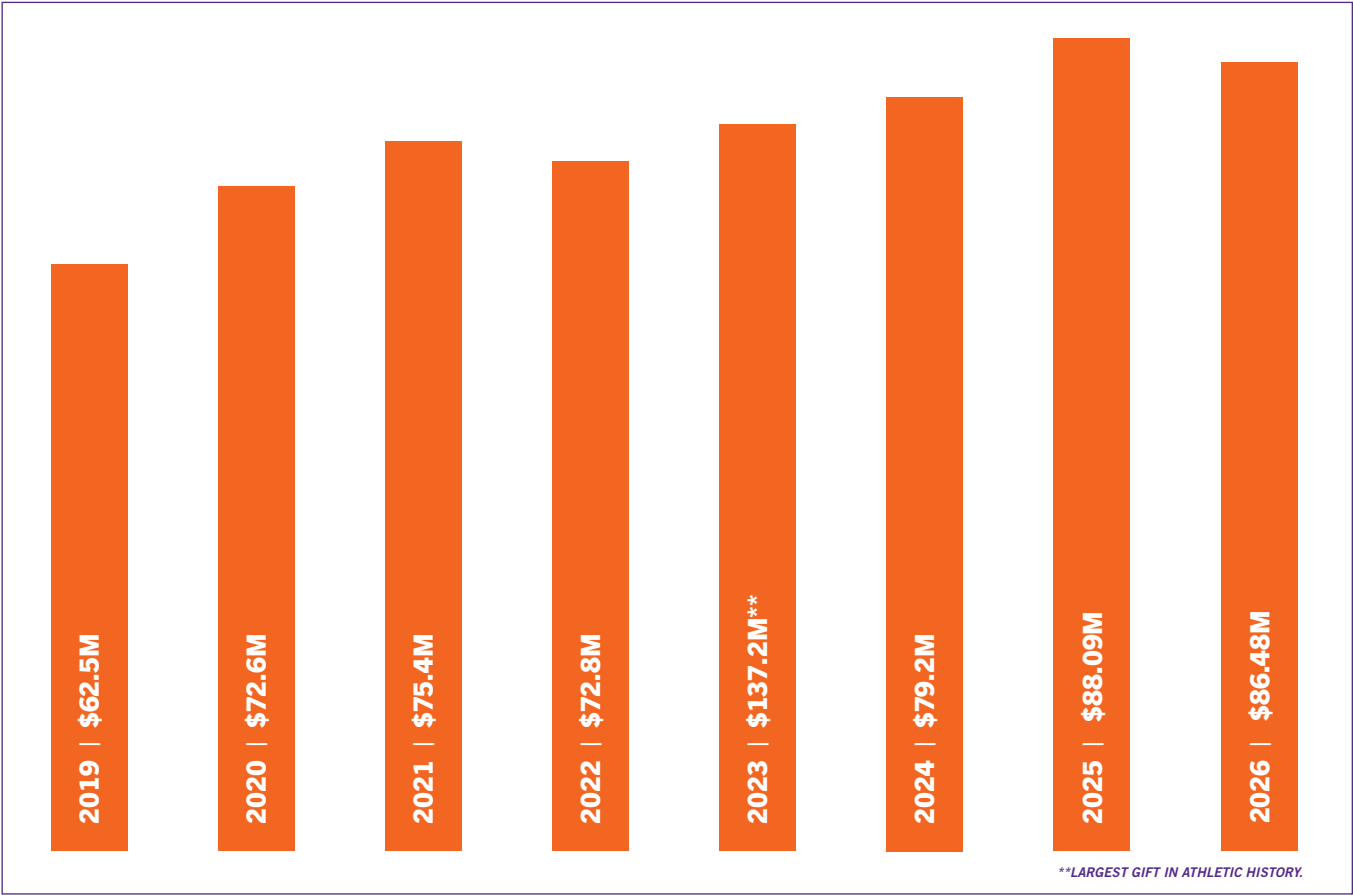
DOLLARS OF IPTAY TOTAL GIVING

FY 2019 - FY 2026

Looking Back: IPTAY’s cumulative giving since the start of Clemson’s Fiercely Forward Campaign.

FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	FY 2026	2027	2028	TOTAL
\$62.5M	\$72.6M	\$75.4M	\$72.8M	\$137.2M**	\$79.2M	\$88.09M	\$86.48M	----	----	\$667.3M

**Largest gift in athletic history.



**LARGEST GIFT IN ATHLETIC HISTORY.

IPTAY CEO Transition

Davis Babb Retires As IPTAY CEO After 13 Years



On June 30, 2026, Davis Babb officially retired as IPTAY's CEO after serving the organization for 13 years. Babb was hired on June 1, 2013, and helped the organization grow into what it is today while serving as IPTAY's first CEO. "I want to share my deepest gratitude for the opportunity my wife Anne and I have had to be part of the Clemson and IPTAY families for the past 13 years," said Babb "As Charlotte natives who grew up loving all things ACC, being able to finish my career at such a special university in such a special conference has been a tremendous blessing."

"From being hired by President Jim Barker and IPTAY Board President Charles Dalton in 2013, to working alongside an exceptional IPTAY Board of Directors, IPTAY staff, Board of Trustees, University Advancement team, Athletics leadership, coaching staffs, and student-athletes, I have witnessed firsthand the power of alignment, teamwork, and a shared commitment to excellence. I have been fortunate to serve alongside remarkable Board presidents, including Charles Dalton, Fred Faircloth, Joe Todd, Dr. Eddie Robinson, Bob Riggins, Billy Milam, and Rett Rutland. Their dedication, along with that of our entire Board, has been extraordinary."

IPTAY has had many highlights since 2013, including establishing the Cornerstone Partner program, assuming the management of the Premium Seating operation, bringing the Block C Club under IPTAY's umbrella, aligning with Clemson Athletics on significant investment in facilities, fully demolishing and renovating the McCarter Family IPTAY Center, transitioning IPTAY into a privatized business model, recognizing the largest gift in Clemson Athletics history, exceeding 20,000 members for the first time, and now raising over \$80M annually.



As Davis has now ended his full-time role, he will continue to serve the organization in an advisory capacity over the next year. In April, IPTAY veteran Travis Furbee was named as the organizations next leader.

"I could not be more pleased that Travis Furbee will lead IPTAY into its next chapter," said Babb. "After 20 years of service to IPTAY, including leadership of the Annual Fund and several key areas of the organization, Travis is exceptionally prepared for this role and will do an outstanding job."

"Thank you for allowing Anne and me to serve Clemson University and IPTAY over the past 13 years. We will always be grateful to be part of the Clemson Family."

Travis New CEO

Furbee Begins As IPTAY's Next CEO



In April 2026, the IPTAY Board of Directors named Travis Furbee as IPTAY's next CEO, a role he officially assumed on July 1. Furbee, a 20-year veteran of IPTAY, most recently served as Senior Associate Director, where he oversaw the IPTAY Annual Fund, one that many consider the backbone of Clemson Athletics' success.

Following a comprehensive national search utilizing Parker Executive, Furbee emerged as the clear choice to lead IPTAY into its next chapter.

"I am extremely grateful to the search committee, the IPTAY Board of Directors, and Graham Neff for the opportunity to lead the IPTAY organization," Furbee said. "We have an incredible team at IPTAY and across Clemson Athletics and the University, and I'm excited to continue working alongside them in this capacity. I'm also thankful for each IPTAY member who continues to invest in our mission year after year. What IPTAY provides Clemson student-athletes is not possible without their support, and I look forward to strengthening that foundation even further."

"I want to thank Davis Babb for everything that he has done for IPTAY and Clemson Athletics over the last 13 years," said Furbee. "I am lucky to have learned from Davis during this time together, and happy to call Davis a friend. I wish him and Anne the best as he begins his retirement, and I will be leaning on him throughout the next year as he stays connected with IPTAY."

Furbee's impact on IPTAY has been both immediate and enduring. During his tenure, the Annual Fund has experienced remarkable growth, expanding from just over \$15 million in his early years to more than \$45 million in 2025. Since 2017, the Annual Fund has consistently surpassed the \$30 million mark each year, a testament to both the strength of the IPTAY membership and Furbee's leadership.

That growth is reflected not only in dollars, but in the breadth of support. In 2025 alone, more than 22,000 donors contributed to IPTAY, reinforcing the organization's foundation and reach. Beyond the Annual Fund, Furbee has played a key role in major gift fundraising, helping secure transformative contributions and cultivating relationships with Cornerstone Partners who are critical to Clemson's long-term success.

"Looking ahead, I am excited about the opportunities in front of us. Our long-term focus will center on strengthening relationships with our current donors, expanding and engaging the next generation of IPTAY supporters, leveraging innovation and technology to better serve our members, and continuing to build a sustainable foundation for future success," said Furbee. "College athletics continues to evolve rapidly, and IPTAY must continue evolving alongside it while remaining true to its mission and values."

"Clemson's strength has always been its people and the shared belief in something greater than ourselves. I am honored to be part of this community and look forward to continuing working together to build the next era of IPTAY success."

Before joining the IPTAY team, Furbee spent time at Georgia Tech Athletic Ticket Office and with Florida State Athletics.

Travis graduated from West Virginia University in 1997 and received his master's from Clemson University in 2014. He and his wife Heather have two daughters, Taylor ('25) and Maci (Current Clemson student).

IPTAY Staff

Supporting Clemson Student-Athletes Since 1934!



DAVIS BABB
Consultant



RYAN BLANCHARD
Assistant Director of Development
and Member Services



ASHBY BURTON
Director of Strategic
Communication



JANICE CANTINIERI
Director of Donor Relations



WESLEY CRIBB
Senior Associate Director of IPTAY
Finance & Business Operations



LINDA DAVIS
Accountant/Fiscal Analyst



AARON DUNHAM
Senior Associate Director of IPTAY
Major Gifts



TRAVIS FURBEE
Chief Executive Officer



COOPER GASKINS
Assistant Director of
Premium Hospitality & Events



LAUREN GAULIN
Director of Major Gifts



KELLY GEIGER
Director of Collegiate
& Pre-Collegiate Programs



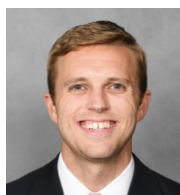
CONNIE GILREATH
Development Coordinator



ELLIS JOHNSON
Director of Volunteer Engagement
REP Program



NIK JOHNSON
Assistant Director of Strategic
Communication



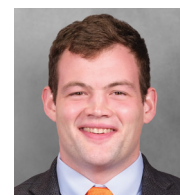
REED KRAMER
Director of Annual Fund
Membership & Engagement



ROBIN LAY
Accountant/Fiscal Analyst



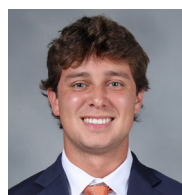
ALY LILLEY
Director of Business Operations



PATRICK MARSDEN
Director of Premium Seating
and Auxiliary Events



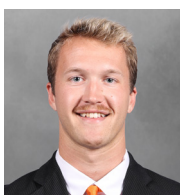
ROBYN MASSEY
Accountant/Fiscal Analyst



ESAI MORSE
Assistant Director of Development
& Member Services



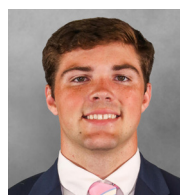
JOANNA NEAL
Executive Assistant



TYLER NELSON
Assistant Director of Development
& Member Services



NASH NEWBERRY
Assistant Director of Major Gifts
and Premium Seating



ANDREW PATTERSON
Assistant Director of Development
& Member Services



TAYLOR SANDERFORD
Associate Director of IPTAY
Young Alumni



KYLE SHIELDS
Director of Major Gifts



MATTHEW STANLEY
Assistant Director of
Premium Hospitality & Events



MANDEE TESKE
Assistant Director of IPTAY
- Block C Operations



KELSEY TIBBS
Assistant Director of
Design & Communication



DREW WADDELL
Associate Director of Major Gifts



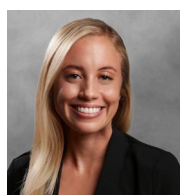
TOM WADE
Director of Major Gifts



LOGAN WELCH
Director of Development
& Member Services



JASON WILSON
Associate Director of IPTAY
Parking



ASHLEY WOOLFORD
Director of Premium
Hospitality & Events

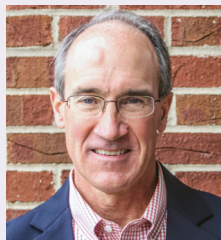
IPTAY Board Of Directors



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President - District IV Director



BEN GRIFFITH
President Elect - District VI Director



MIKE CRAPPS
Treasurer - District III Director



JOHN WRIGHT, JR.
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DAVID BOYKIN
District VIII Director



DEB CONKLIN
Alumni Association Representative



DAN GARRISON
District X Director



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Faculty Athletic Representative



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Board of Trustee Representative



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Board of Trustees Representative



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District II Director



JAY SUTTON
District IX Director



ROBIN WILSON
District VII Director



ADAM WITTY
District V Director



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Past President



JOE TODD
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SUPPORTING CLEMSON STUDENT-ATHLETES SINCE 1934!

